



Notes for Bearers



Thank you very much for offering to be a Bearer. As part of this document you'll find some 'business cards' for you to print and cut out, and some posters for potential use if circumstances are appropriate.

"The Pitch", such as it exists, is to explain that the Bears are the public face of an informal group of people, including serving and retired personnel from all the UK Armed Forces and civilian supporters. It's simply "The Mates helping their Mates". We try to assist serving and former military personnel and their families, in a variety of ways that might otherwise fall outside the remit of the better-known Forces Charities such as providing holidays that provide a break from the routine of rehab and hospital appointments.

"Your Mission" is to increase awareness of **Holidays4Heroes**, the underlying community, which has a new upgraded website at www.holidays4heroes.org

You can achieve awareness by explaining "Why the Bear", handing out the cards, possibly [if appropriate] collecting donations, and by generating some interesting photographs to accompany your brief narrative report on the visit.

"Follow Up Actions" after your trip are as follows:

1

Get your Bear in the post to the next Bearer without delay. This is critical, as some trips are quite close together and any delays can result in a Bear missing a trip or, even worse, being stuck in a Sorting Office as "undelivered mail" – it has happened! Recorded delivery and/or Tracking would help. It would be nice if you could confirm the Bear is on its way by email to Bear Minder General at sgt.slingsby@googlemail.com We will happily refund your postage on request.

2

Ideally within a week of your return, send your photos and "visit report" to the Bear Minder General. There will be people waiting to process your information and get it posted on the Slingsby website. There will also be a **large** group of people looking forward to seeing the trip publicised!

3

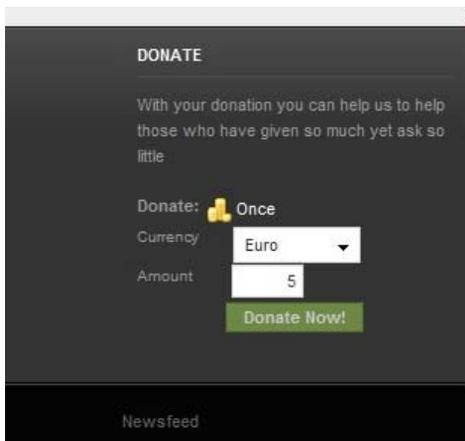
Any donations to Holidays4Heroes should be submitted via the payment methods detailed on the Holidays4Heroes website. Please note that some of these may have changed from those formerly used, so do check for the latest information!

If you have any doubts, or problems, please contact us at sgt.slingsby@googlemail.com Many thanks again for your help and support, and have a good, safe, trip ...

Bear Minder General
For Sgt. Slingsby



Making a Donation



The screenshot shows a dark-themed donation form. At the top, it says 'DONATE'. Below that, a message reads: 'With your donation you can help us to help those who have given so much yet ask so little'. The form includes a 'Donate:' section with a yellow coin icon and the word 'Once'. There is a 'Currency' dropdown menu set to 'Euro' and an 'Amount' input field containing the number '5'. A green button labeled 'Donate Now!' is positioned below the amount field. At the bottom of the form, the word 'Newsfeed' is visible.

PayPal

On the Sgt Slingsby and Holidays4Heroes web sites are PayPal donation facilities that allow one time or recurring donations to be made in Pound Sterling, Euros and US Dollars.



Direct Transfer

Our bank details are

Acct Name: Holidays4heroes
Sort Code: 40-12-09
Account Number: 41416081





SGT SLINGSBY



MCPL SOLDIER



CPL HORSA



CSGT BURRA



SGT HOTSPUR



WO2 HAMILCAR



CPL ARNHEM



SGT BRAILLE

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www.holidays4heroes.org



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 Helping those that have given so much yet ask so little www.holidays4heroes.org





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Invite me over to your place or even take me on a trip

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SERGEANT SLINGSBY

I'm the Public Face of an internet community of Service personnel, retired servicemen and civilians.

We raise funds to help Service personnel, and their families in a variety of ways – and we supplement the work of the existing Service Charities, as we can often move faster and do different things to help them out.



Holidays 4 Heroes is an informal group of people that assists wounded service personnel and their families get a precious break from the routine of rehab, hospital appointments and visits to welfare offices by facilitating holidays away from it all in accommodation donated by our sponsors in the UK and abroad.



Deals with the cases that either lie outside the normal remit of the main Service Charities, or require a faster response than they can usually provide. Sometimes the cases require financial assistance, a little bit of nudging in the right direction for long-term help, or the application of a bit of expertise.

www.holidays4heroes.org

www.sgtslingsby.org

email me at sgt.slingsby@googlemail.com